

BARWON HEADS BOWLING CLUB PAVILION – EXTERNAL AESTHETICS



The Master Plan for Barwon Heads Village Park was endorsed by Council on Tuesday 26 October 2021 and provides the vision and goals for the park. It looks to ensure the character of the park is well defined and maintained. The plan also supports several key infrastructure upgrades that will be required over time to support the demands of sporting and community groups using the precinct.

Key themes identified within the plan were to 'protect open space and character of the park from over-development' and develop 'sustainable pavilions'.

An upgrade to the Barwon Heads Bowling Club Pavilion was supported within the plan, with the project recently receiving funding contributions from the Australian and Victorian Governments, along with the City of Greater Geelong. Construction for this project is soon to commence.

The success of the Master Plan has largely been due to the high level of community input sharing their aspirations for the park to ensure it meets their needs and is a place they will continue to love.

As such, the City committed to consulting with the community on the proposed aesthetic of the Bowling Club Pavilion prior to construction to ensure the design aesthetic and external treatments proposed are responsive to, and in keeping with, the local coastal village setting of the park

From 4 February 2022 – 17 February 2022, the City sought feedback on the proposed external aesthetic of the Bowling Club Pavilion prior to construction commencing.

The purpose of this engagement was to seek community feedback on the design aesthetic and external treatments of the new pavilion and the concept renders that were available for review.

During the 14 days of engagement, we received over 750 views on the City's Have Your Say site from 629 visitors, 24 submissions with 13 of those submissions not supporting the proposed external aesthetics of the new pavilion.

Community feedback indicated that Council was on track with most aspects of the original design in line with the master plan, although some feedback collected from the community that proposed building materials proposed would not meet the casual, coastal landscape setting that would ensure the new building would not be visually dominant within the park.

Feedback received from the Have Your Say engagement period was that the use of the Cemintel Timber panels and Monument Colourbond steel surrounding much of the pavilion is not what the external finish of the pavilion should be within the Village Park and that the same external finish as the Bop Bop Karrong Kindergarten would be a better fit for the park.

As a result of the community feedback received, the Barwon Heads Bowling Club Pavilion project will source and use the same timber building materials as the Bop Bop Karrong Kindergarten for the external finish of the new bowling club pavilion.

HOW WE ENGAGED

WHAT DID WE DO?



14 DAYS
of engagement



756
Visits to the Have Your Say page from 629 Visitors.



24
Number of people to leave feedback



Only a small proportion of the community who visited the page felt a connection with the project to leave feedback.
Of which **2.06%** were not supportive of what was proposed.

The online engagement was open to anyone wishing to provide feedback.

HOW WE ENGAGED

HAVE YOUR SAY ONLINE PORTAL [YOURSAY.GEELONGAUSTRALIA.COM.AU](https://yoursay.geelongaustralia.com.au)

An online HYS project page was designed to share relevant information to encourage community feedback on the external aesthetics of the new Barwon Heads Bowling Club Pavilion.

SIGNS ONSITE

To help inform local residents about the project and users of Village Park, A2 corflute signs were also placed at onsite to the temporary fencing where the new pavilion is proposed to be constructed.

WRITTEN SUBMISSIONS

Open at any time during the public engagement period. Submissions could be provided by email or mail.

STAKEHOLDER ENGAGEMENT

The City also engaged with the project reference group for the Barwon Heads Village Park Master Plan to ensure they were aware of the Have Your Say period being open and to have the opportunity to promote this directly back to their clubs committee, members and volunteers.

WHAT WE HEARD

SOME VERBATIM COMMENTS



"This facility should be in the same products and material as the Bob Bop Centre that is already located in Village Park "

"It looks great. So badly overdue."

"The nestling of the new building and landscaping needs to be sufficient so the natural parkland views entry to Barwon Heads is maintained."

"The use of steel and cement sheeting is not fit in the costal nature / feel and the use of natural timber is more".

"The treatment proposes 'cementil' for the facade. Cementil is not a natural product and does not suit the landscape of the park. The bowling club design should take cues from the Bop Bop centre and utilise natural timbers rather than fibre cement sheeting."

"Cemintel is not a natural product (rather it is cement sheeting). Timber such as that used on the kindergarten and Childcare centre situated in the Village Park would be more appropriate. It has greyed significantly and complements the treed environment of the parkland. Colourbond steel is not a natural product either and while a popular material currently, is not sympathetic to a parkland".

OVERALL KEY FINDINGS

What did the feedback tell us?

Feedback indicated that the City should review the building materials proposed to more accurately reflect the coastal feel of Barwon Heads Village Park. Recommendations encouraged the use of external finishes to match that of the Bop Bop Karrong Kindergarten located in the park.

For council to review building materials proposed as they did not meet the coastal feel of Barwon Heads Village Park and council should seek to change the external finishes of the pavilion to match that of the Bop Bop Karrong Kindergarten that is already located within the Park.

SUMMARY

The City of Greater Geelong's planning team thanks community members who responded to the initial concepts on the external aesthetics of the Barwon Heads Bowling club pavilion.

Community feedback indicated that Council was on track with most aspects of the original design in line with the master plan. However, some feedback collected from the community proposed alternative building materials that would more closely meet the casual, coastal landscape setting, ensuring the new building would not be visually dominant within the park.

Feedback received from the Have Your Say engagement period was that the proposed use of the Cemintel Timber panels and Monument Colourbond steel surrounding much of the pavilion is not right for the external finish of the pavilion and the same external finish as the Bop Bop Karrong Kindergarten would be a better fit for the park.

The importance of the planting and screening of the rear of the pavilion was also noted as a key requirement of the community, to ensure the natural parkland views entry to Barwon Heads is maintained.

As a result of the community feedback received, the Barwon Heads Bowling Club Pavilion project will source and use the same timber product and external finish as the Bop Bop Karrong Kindergarten that already sits in Village Park.

We are grateful for the level of interest in the project from the local community, and we can assure you that we have heard your feedback and that has helped us make some key adjustments to the external aesthetic of the new Barwon Heads Bowling Club Pavilion.