

HEALTHCARE

HEALTHCARE IMAGE PLACEHOLDER

Public and private hospitals, primary and allied health, aged-care services and health research - creating opportunities for med-tech, clinical trials and digital-health solutions.

CO NAME ATTRIBUTED TO QUOTE

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— Name, Position

VALUE ADD

**\$2.63
BILLION***

(2023/24)

JOB

29,812*
(TOTAL, 2023/24)

EXPORTS

**\$1.02
BILLION***

(2023/24)

*Encompasses: All Healthcare and Social Assistance. Exports include domestic and international exports. Source: NIEIR via economy.id/geelong

Opportunity Highlights



Integrated acute care hub

More than 700 acute care beds across three major hospitals serve a 500,000 person catchment, with further expansion in the pipeline.



Med-tech R&D pipeline

Deakin University's IMPACT Institute has fit-for-purpose clinical research and trial spaces, including interview rooms and consultation rooms. The Institute for Health Transformation and ManuFutures incubator translate research into commercial devices – from 3D printed implants to VR clinical simulators.



Aged-care innovation zone

Rapid growth in the 65+ cohort fuels demand for next generation home care, rehab and seniors housing solutions.



Digital-health testbed

Region wide 5G, AI imaging projects and remote monitoring pilots create a live environment for assistive tech and tele health scale ups.

Join existing organisations thriving in Geelong, including:

Placeholder for company logos

Ready to scale healthcare innovation in Geelong?



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