

CREATIVE INDUSTRIES & DIGITAL TECHNOLOGY



LEFT: GEELONG LIBRARY AND HERITAGE CENTRE. RIGHT: GEELONG ARTS CENTRE

Design, screen and games, music and performing arts, advertising and digital content services clustered in flexible studios and co-working hubs.

CO NAME ATTRIBUTED TO QUOTE

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua."

— Name, Position

VALUE ADD

**\$103
MILLION***

(2023/24)

JOBS

1,017*

(TOTAL, 2023/24)

EXPORTS

**\$51
MILLION***

(2023/24)

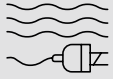
*Encompasses: Creative and Performing Arts Activities; Motion Picture & Sound Recording Activities; Broadcasting; Internet Publishing & Broadcasting; Publishing; and Internet Service Providers, Web Search Portals & Data Processing Services. Exports include domestic and international exports. Source: NIEIR via economy.id/geelong

Opportunity Highlights



Australia's only UNESCO City of Design

Giving local firms a global platform through the Creative Cites Network to be celebrated for creativity and innovation in design.



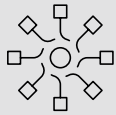
New international subsea cable at Torquay

A landing station now under construction will connect Sydney–Melbourne–Adelaide–Perth and provide backhaul to Geelong, strengthening low-latency links for studios, cloud and future data centres.



Proven creative-tech campuses

Pivot City/Federal Mills hosts a growing mix of design, screen and digital businesses in studio and co-working spaces with gigabit connectivity.



Digital backbone for production

Citywide fibre and 5G support live streaming, post-production and remote collaboration.



Talent pipeline

Deakin's Film, Animation and VFX and The Gordon's digital-design programs graduate new creatives each year.

Join existing businesses and organisations thriving in Geelong, including:

Placeholder for company logos

Ready to create
in Geelong?



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