

CENTRAL GEELONG STORMWATER MANAGEMENT STRATEGY

COMMUNITY ENGAGEMENT SUMMARY

Feedback on the Central Geelong Stormwater Management Strategy consultation has closed. Thank you to everyone who provided feedback, your contribution is valued and appreciated.

From 1 December, 2023 to 31 January, 2024 the community were invited to provide feedback on the strategy to assist the City and relevant authorities to better understand and manage flood risk, stormwater quality impacts on local waterways, and alternate water supply options for the region. The assessment area consists of the following suburbs: Geelong CBD, Newtown, Geelong West, Manifold Heights and East Geelong.

Community feedback is a vital part of our planning.

HOW WE ENGAGED WHAT DID WE DO?

Below is a summary of the engagement:



62 DAYS

of engagement
(Stage 1)



1,511

People visited
the Have Your
Say (HYS) page



55

Suggestions
(comments) from the
public left online via
social map



154

Number of
completed online
surveys

SOCIAL MEDIA



27,557

Reach/Impressions

850

Actions (Clicks,
reactions,
shares, comments etc.)



64

People following
the project



13750

Project
HYS
postcards
delivered

NEXT STEPS

Community engagement is closed for further evaluation and review. We really value the experiences shared by the members of our community. The feedback and experiences shared by the community will be used by us in validating the catchment model. This engagement will help us better inform the deliverables of the strategy.

While we are evaluating the responses from the engagement, we will be sharing some of the key findings from the community responses on our website soon.