

COMMUNITY SAFETY FRAMEWORK

COMMUNITY ENGAGEMENT SUMMARY

The City wanted to hear what community safety meant to the Greater Geelong community. Our Community Plan 2021-2025 outlines the action to "*Partner with key stakeholders and community safety networks to develop a community safety framework*". To assist with the development of the framework, we would like to hear what community safety means to you. From 4 February 2022 - 11 March 2022. As part of the consultation a series of questions were asked to learn more about how residents defined safety, what things created a feeling of safety and those feelings that created a feeling of being unsafe. City officers were invited to present and attended the Youth Council and Ageing Well Advisory Committee.

The City asked the community to share their thoughts on the City's Have Your Say page. The City utilised Social Media and a combination of internal and external networks to share the engagement opportunity on the City's Have Your Say page. The City of Greater Geelong Social media channels as well as the Healthy Geelong and Women in Community life social media pages were used.



36 DAYS
of engagement



128
Number of
people who
left feedback



674
Visits to the HYS
page.

**SOCIAL
MEDIA**



34,198
Reach/Impressions

19,778
Actions (Clicks, reactions,
shares, comments etc.)

WHAT WE HEARD

The community consultation will be used to develop a Community Safety Framework for the City.

A summary of comments and key themes can be found below:

When asked what Community Safety means to you?

- Ability to move freely without harm
- Police presence
- A sense of belonging
- Ability to feel safe during day and at night
- Road Safety
- Clean and open public spaces and places

What things in places and spaces that makes you feel safe?

- Lighting
- Clean and open spaces and places
- CCTV
- Police presence
- Friendly/welcoming people (presence of)

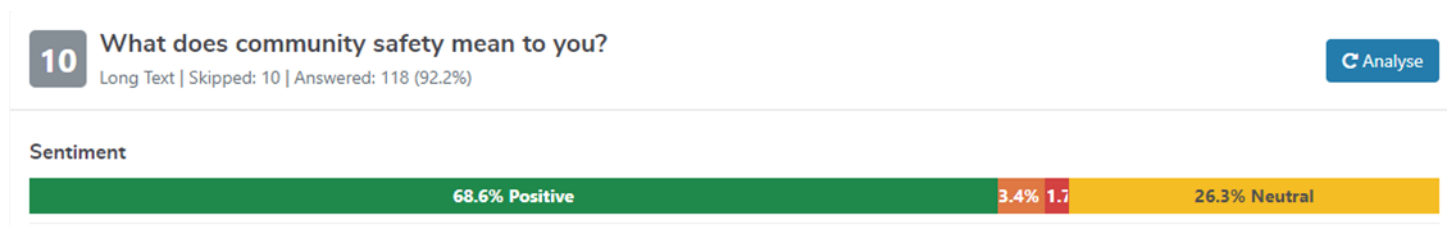
What things in places and spaces make you feel unsafe?

- Poor lighting
- Poor accessibility (including adequate signage in locations)
- Lack of activation and people
- Unmaintained places and spaces (including overgrown parks, roads and footpaths)
- Lack of surveillance (people and technology)
- Presence of anti-social behaviour

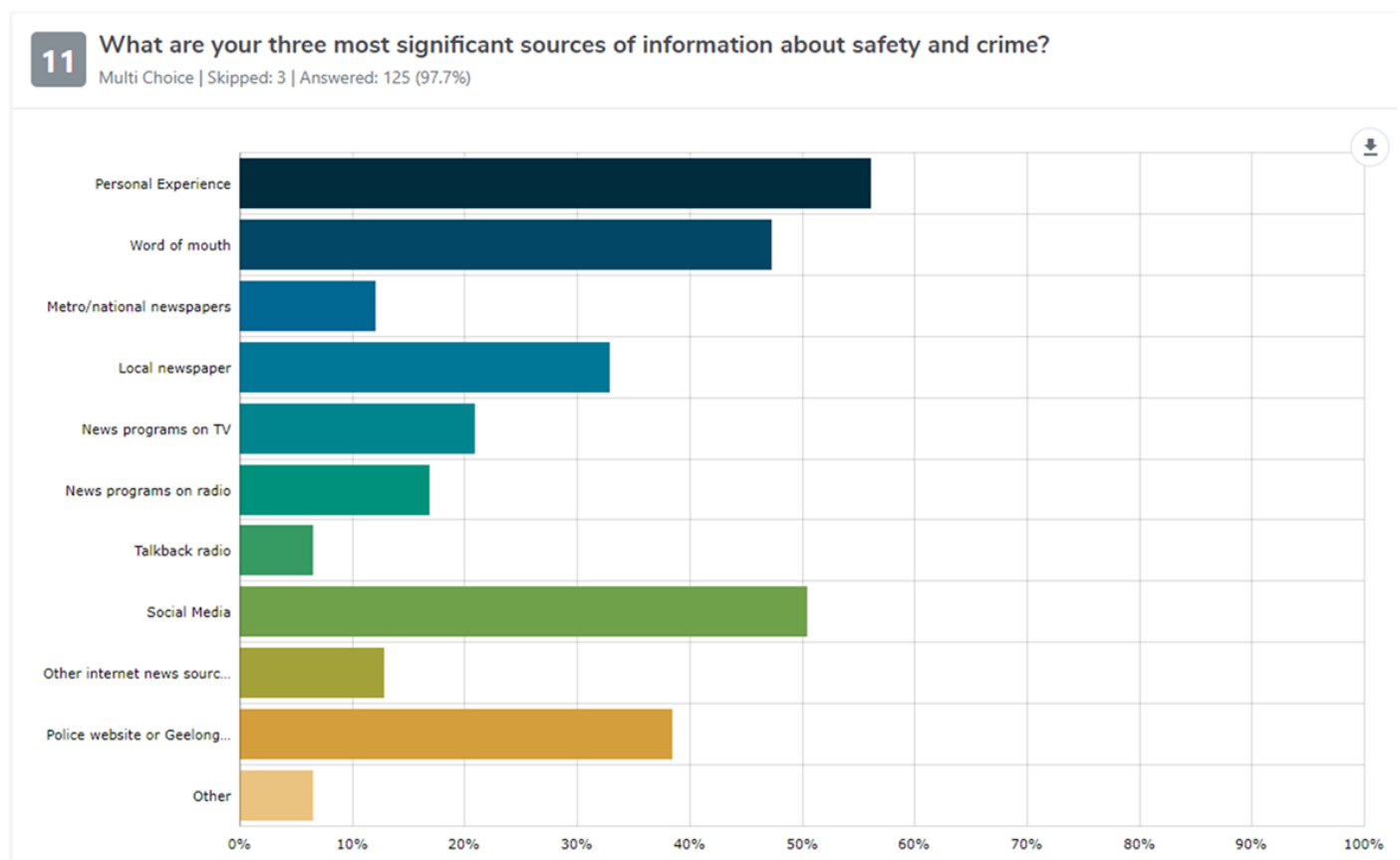
If you have safety concerns what worries you?

- Bike paths/ bike lanes in Geelong
- Dogs off lead
- Delay in emergency services
- Poor contact with Emergency Services
- Not knowing who to call
- Being a victim of crime
- Poor lighting
- Uneven footpaths
- Have spaces designed to be more accessible
- Personal safety
- Workplace safety

Below is a summary of the sentiment data when asked what community safety means to you? Of those that completed the survey 68.6% of respondents indicated a positive sentiment when speaking about community safety compared to 1.7% that responded with a negative sentiment.



Included below is a snapshot of how the Greater Geelong community receives Community Safety information.



NEXT STEPS

The community feedback gathered during this engagement is being used to inform the development of a Community Safety Framework 2022-2026.

This framework will provide the City's role in safety, define community safety and set the direction for future projects. The draft framework is due to go before Council in September to be endorsed for public comment.

We thank everyone who shared their views and provided feedback about community safety in the greater Geelong region.